

Love, Daisy Appeal Easter weekend shareable social assets

Feel free to use these post suggestions with the attached image across your social media platforms this Easter weekend, from **Friday 29th March to Monday 1st April**, to help St Helena towards raising £54,800 as part of the Love, Daisy Appeal – the amount it would cost to run St Helena for a day.

Please donate and share these posts as widely as you can with your family, friends, colleagues, and wider network this Easter weekend. Thank you!

Image



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St Helena Hospice a company limited by guarantee. Registered in England and Wales Number 01511841. Registered Charity Number 280919. Registered Office: Myland Hall, Barncroft Close, Colchester. CO4 9JU

Post 1

At St Helena Hospice, they're supporting more people than ever before in our community. But their income is not enough to meet the demand for their vital services. They need your help right now.

If 5,480 people donated just £10, you can help fund the additional day this leap year, so St Helena can be there for more families like Daisy's and the people you love each of the 366 days this year.

"I just can't express enough what a difference to our lives the hospice team have made as a whole. It's like peace. And that's what we needed because it was chaos. I would do anything for St Helena Hospice. They changed our lives. Completely."

- Lynda, Daisy's Mum

Everyone facing the end of life deserves the standards of care St Helena Hospice provides. Please donate today at <https://bit.ly/3PBu0IB>

#StHelena #LoveDaisy #DonateNow

Post 2

St Helena Hospice is in financial crisis. They're facing a deficit of over £1m this year. As a result of 2024 being a leap year, they have the added challenge of having to raise an extra £54,800 to run St Helena for the additional day.

So over the four day Easter weekend, from Friday 29th March to Monday 1st April, they're calling on everyone in the local community to help them raise £54,800 through their Love, Daisy Appeal.

St Helena is here for the people you love. Will you be here for them this weekend?

Please donate what you can at <https://bit.ly/3PBu0IB>

#StHelena #LoveDaisy #DonateNow

Post 3

This Easter weekend, St Helena Hospice aims to raise £54,800 through their Love, Daisy Appeal – the amount it would cost to run St Helena for a day. St Helena is here for families like Daisy's. Will you be here for them this weekend and donate now? <https://bit.ly/3PBu0lB>

“My daughter made the decision to go down the palliative care route, to have quality rather than quantity of life; and then she was referred to the Hospice. I didn't realise what a gift that would be to us. I just can't express enough what difference to our life the hospice team made as a whole. It's golden. And unless you're living it, you will never understand the difference it makes. And it really does make a difference; massive.” – Daisy's mum, Lynda

#StHelena #LoveDaisy #DonateNow